

LEADERSHIP is all about character. What is character?

1. **distinctive qualities:** the set of qualities that make somebody or something distinctive, especially somebody's qualities of mind and feeling
2. **positive qualities:** qualities that make somebody or something interesting or attractive
3. **reputation:** somebody's public reputation

Character will make or break you. It's what real leadership is all about. In his book **Derailed** by Tim Irwin he says this about character: *Character forms our perspectives, guides our decisions, and influences how we treat others.*

There are 4 areas we must keep a close watch that will either make or break or character.

1. Authenticity
2. Self-management
3. Humility
4. Courage

LEADERS how are we doing in 2010? Here are a few noteworthy quotes on character from a book titled: **Master Leaders by George Barna**. This book is a collection of quotes from great leaders from various fields.

1. "Character is important to focus on in the sense that who you are will determine how successful you are over time."
2. "Leadership is not about skill. It's about character."
3. "Character is much more than just the fact that you're a moral person with good values. Character is essentially the set of abilities you need to meet the demands of life."

Who you are inevitably shapes who you are. How are we doing so far?

4. "One of the nonnegotiable elements of a leader's character is how he or she treats others."
5. "Perception is reality."

As we enter into 2010, let's decide now we will be leaders of character. Yes, we will be challenged and tested. With God's help we will be leaders of Godly character. I wrote this on my Facebook page.

***"Someone will be at the top of the heap, and it will probably be the company or individual that pays the most attention to quality. Let us decide to be people of Godly quality in 2010."***

Our motto at CWC is let's go from **Good To Great**.